

Last year organizations were hit with millions of dollars in attrition damages claims. Reduce your risk now by learning how to avoid attrition!

Produced by Ahh Hah! Discovery Tools in partnership with Goldberg and Associates PLLC, this CD brings to your desktop the powerhouse half-day educational workshop plus a 58 page workbook.

Those who attended the workshop came away saying:

"Wow! I would recommend this CD workshop both to seasoned executives as well as fresh players on the scene," says Gerri Swarm, CMP, of the National Association of Postmasters of the United States. "I felt like I had an MBA refresher course and more. It contains extremely rich content. Thank you."

"Attrition is a problem that faces all associations," notes Sharon J. Swan, CAE, executive director of the American Society for Clinical Pharmacology and Therapeutics. "With these tools in hand, we improved our overall room pick-up to better than 100%!"

"This workshop has had a direct and immediate return on investment for us," explains Holly Carson, meetings manager at the Community Associations Institute. "Even in difficult economic times, our organization has reduced attrition risk, recovered revenue, and saved time."

"This is an excellent and well balanced program, adds Linda McAbee, director of conventions at The Fertilizer Institute. "It's provocative and fair. The speakers delivered candid assessments and gave me real tools and solutions which I have implemented with great success!"



CD Contents-What You Get!: It is easy! Each slide has an audio clip, so listeners can jump to any section, at any time. Also included is the workbook in Adobe Acrobat format. After printing out the workbook, you will have an easy reference tool to help guide you as you listen to the CD.

The CD and workbook includes:

- Template attrition language to counter-balance the hotel contract language
- Template spreadsheets used to collect valuable data that minimizes attrition risk
- Instructions on how to project accurate room block pick-up
- Tips on how to negotiate with the hotels and the arguments to counter their claims
- Instructions on how to evaluate the risk you and the hotel are willing to assume within the contract - Hint: at the end of the day there should be a fair allocation of risk.
- HOT BUTTON ISSUES: Internet room bookings, hotel room discounting, room audits, and more!

\$45 is a small investment to avoid thousands in damages! Order yours today by visiting our sponsor's web site at BinderTabs.com or AhhHahToys.com. All orders must be prepaid. Ahh Hah, 9801 Falls Creek Road, Suite 504, Indianapolis, IN 46256 • Fax 703-783-0659 • E-mail: info@AhhHah.com

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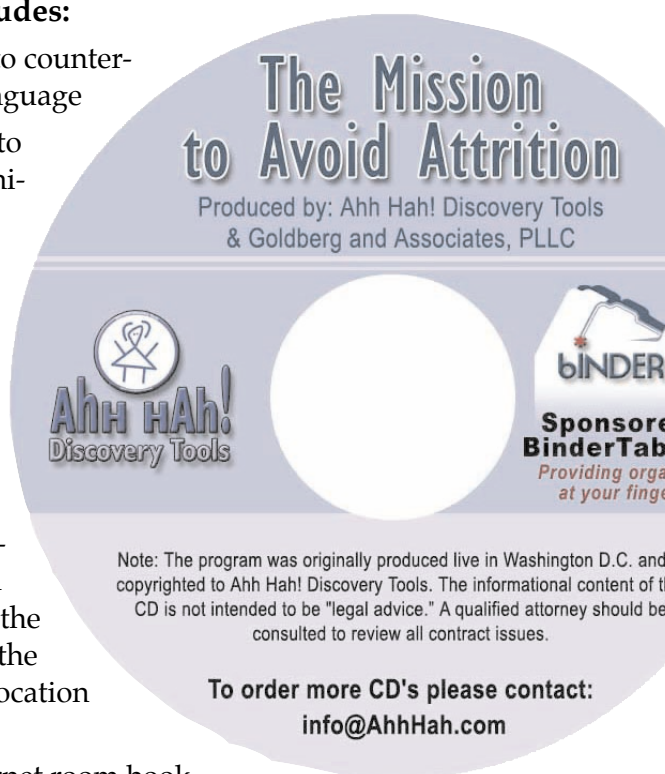
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